

learning  
equals  
development

## EQV Course Outline



■ Creative Thinking

■ 1 Day

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# Creative Thinking (1 Day)

## Business Benefit

The complexities of business in the 21<sup>st</sup> century require ever more creative ways of solving problems and developing new ideas. The need to be able to 'think outside the box' has never been greater.

This course addresses that need and looks at ways of 'thinking the unthinkable'.

## Who Should Attend?

People who would benefit from a more creative approach to those problems and issues where the solutions are not always obvious.

## Learning Objectives

*By the end of this course  
you will be able to...*

- Demonstrate methods used to define the real problem.
- Describe how the 'left brain' and 'right brain' work and what the 'intelligences' are.
- Use an array of problem solving tools.

## Course Content

- Defining the real problem – the 8 sector wheel
- What are the 'intelligences'?
- Using the left and right brain
- Space, time and laughter – The Reframing Matrix
- Getting creativity from a team
- Problem solving models and methods
- Action plans

2011  
Jul 04  
Aug 26  
Sep 28  
Oct 28  
Nov 23  
Dec 22

2012  
Jan 27  
Feb 27  
Mar 27  
Apr 30  
May 29  
Jun 25  
Jul 26  
Aug 23  
Sep 19  
Oct 13  
Nov 08  
Dec 09

## You may also be interested in

Problem Solving

## Training Locations

Leicester, Sheffield, Liverpool, Manchester, Basingstoke, London

Price:  
**£395**  
per person

## The EQV Promise

We ensure that our courses are well received and are delivered by trainers that have actual commercial competency in their chosen subject.

Not only is this essential for our accreditation purposes but it ensures that the trainers will be able to include relevant experiences they themselves have learnt from. This generates appropriate engagement and empathy in the training environment.

When the course is completed we will report back to you about how the training has been received and can indeed evaluate the training right from start to finish after the skills transfer period. This information can come from your account manager who is your main point of contact at all times.

## The EQV Experience

Our training courses take the attendee on a journey of learning and development. Throughout the course everyone is engaged in a stimulating and participative way.

Our courses are designed to encompass many different kind of learning activities making sure they appeal to different natural styles of learning that individuals have.

Activities may include a selection of syndicate work, discussion, pair work, case studies, games, role play, quizzes and presentations.

During the event an individual works on their own implementation plan so that they have a clear plan of how they are going to support their own skills transfer back in the workplace. Whilst it is important for the attendees to enjoy the workshop we want to ensure they apply as much as possible back in the workplace.

## Our Training Centre

Set in the heart of beautiful rolling Leicestershire countryside, our idyllic training facilities not only provide attendees with the perfect environment to concentrate on their individual learning experience but also provide the practicality of ample parking and fully designed and equipped training rooms.

You will be greeted upon arrival by our training co-ordinator who is your point of contact throughout the day should have any specific queries.

A delicious buffet lunch is provided, catering for a variety of dietary needs.

## What Delegates Say about this course

*"The course was very insightful"*

*"Would recommend"*

*"Great - learnt a lot - full of top tips"*

