

learning
equals
development

EQV Course Outline



■ Motivation

■ 1 Day

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Motivation (1 Day)

Business Benefit

One of the most important factors in determining the success of an operation is the level of motivation within the people involved. Highly motivated individuals demonstrate extraordinary levels of effort and commitment, whereas de-motivated staff will drag down productivity and create a negative working environment. This course is designed to create an environment where individual motivation blooms and staff become re-energised, focused and keen to get the best result possible.

Who Should Attend?

Managers or supervisors who would like to understand how to create a working environment where staff become highly motivated and achieve real job satisfaction.

Learning Objectives

*By the end of this course
you will be able to...*

- Dispel the common myths associated with motivation
- Understand the impact a manager's beliefs and actions have on motivation
- Outline the main principles of human motivation as described by McGregor, Herzberg and Maslow
- Demonstrate a strategy for applying these principles
- Describe the basic management skills that engender motivation
- Create an action plan to improve motivation in the workplace

Course Content

- The common myths of motivation
- McGregor's "Theory X and Theory Y" approach to management
- Herzberg's "Hygiene Theory"
- Maslow's "Hierarchy of Needs"
- Putting the theories into practise
- Encouraging motivation through actions
- Post course implementation plans

2011
Jul 25
Aug 24
Sep 22
Oct 24
Nov 21
Dec 20

2012
Jan 23
Feb 21
Mar 21
Apr 24
May 23
Jun 26
Jul 26
Aug 19
Sep 15
Oct 09
Nov 04
Dec 05

You may also be interested in

Assertiveness, Dealing with Negativity, Leadership

Training Locations

Leicester, Sheffield, Liverpool, Manchester, Basingstoke, London

The EQV Promise

We ensure that our courses are well received and are delivered by trainers that have actual commercial competency in their chosen subject.

Not only is this essential for our accreditation purposes but it ensures that the trainers will be able to include relevant experiences they themselves have learnt from. This generates appropriate engagement and empathy in the training environment.

When the course is completed we will report back to you about how the training has been received and can indeed evaluate the training right from start to finish after the skills transfer period. This information can come from your account manager who is your main point of contact at all times.

The EQV Experience

Our training courses take the attendee on a journey of learning and development. Throughout the course everyone is engaged in a stimulating and participative way.

Our courses are designed to encompass many different kind of learning activities making sure they appeal to different natural styles of learning that individuals have.

Activities may include a selection of syndicate work, discussion, pair work, case studies, games, role play, quizzes and presentations.

During the event an individual works on their own implementation plan so that they have a clear plan of how they are going to support their own skills transfer back in the workplace. Whilst it is important for the attendees to enjoy the workshop we want to ensure they apply as much as possible back in the workplace.

Our Training Centre

Set in the heart of beautiful rolling Leicestershire countryside, our idyllic training facilities not only provide attendees with the perfect environment to concentrate on their individual learning experience but also provide the practicality of ample parking and fully designed and equipped training rooms.

You will be greeted upon arrival by our training co-ordinator who is your point of contact throughout the day should have any specific queries.

A delicious buffet lunch is provided, catering for a variety of dietary needs.

What Delegates Say about this course

"Can already imagine the positive effects on the team"

"Fabulous course, feel confident in my abilities to put these skills into practice"

"The tutor was excellent and provided great role play scenarios"

